

FEATURING



Rider Spotlight
at WEF 1.....page 8

UPDATES FROM WELLINGTON INTERNATIONAL



Weekly Wire

LINDSAY BROCK
Editor



WEEK 1

JANUARY 11, 2023

Welcome Back! from Global Equestrian Group

On behalf of the Global Equestrian Group, I would like to welcome you back to a new season of the Winter Equestrian Festival. While many of you have



been showing at other amazing horse shows around the world, the team at Wellington International has been hard at work updating and preparing our venue for the 2023 season, which will feature new upgrades that we have completed as part of the second phase of our long-term development plan for the facility.

A majority of the updates that you will see as you are welcomed back on the property are the direct result of feedback that has been provided to us by our exhibitors, guests, and fans. We believe that the feedback from our community

is the best guide as we continue to develop Wellington International. Our team has done a tremendous job, and without them we could not have met so many requests for this 2023 season.

Some of the improvements that you will experience can be seen while others are less visible but just as important. The most exciting improvements include:

- 3 new permanent stables featuring Barnwalkers stabling and Equitan flooring, built by IDA Development and Barnwalkers;
- 4 refurbished permanent stables featuring Barnwalkers stabling and Equitan flooring, built by IDA Development and Barnwalkers;
- A new Wellington International website, www.wellingtoninternational.com;
- A new Wi-Fi system for faster and more reliable connectivity;
- A new sound system at the International Arena for better spectator experience;
- Updated riding surfaces in Rings 7 & 8, completed by JTWG Footing;
- New all-weather awning coverings in the International Club VIP, International Arena Box

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Ready, Set...WEF!

An opening press conference christened the 2023 season for both the Winter Equestrian Festival (WEF) and Adequan® Global Dressage Festival (AGDF) on Tuesday. Bringing together management and riders, the event ushered in new and exciting seasons for both the Wellington International and Equestrian Village venues.

The panelists included:

- Wellington International President Michael Stone;
- Top professional Hunter and Show Jumping athlete Brienne Goutal-Marteau
- U.S. Olympic Dressage Team Silver Medalist Adrienne Lyle
- Director of Sport for Adequan® Global Dressage Festival Thomas Baur.

Michael Stone began by sharing some noteworthy updates and improvements to Wellington International since Global Equestrian Group (GEG) took ownership of the facility in July 2021. He stressed that the focus was unequivocally horse welfare.

“The big change is that we built three new permanent barns which has been a request from the riders for a long time,” he said. “We listened to participant feedback and completely redid rings seven and eight, as well as focused on improving the spectator experience.

“Anyone here can look out over the box seats and see that we’ve

Continued on page 3

Welcome Back

continued from page 1

Seats, and Tiki Hut terrace for improved viewing experience

- Updated menu offerings in the International Club and Tiki Hut
- The launch of a Sunday Brunch Series during the CaptiveOne 1.50m Grand Prix classes on select Sundays throughout the circuit

Improvements would also not be possible without the tremendous support from our sponsors, and we want to take this opportunity to thank them all! This includes both our long-term sponsors, as well as the many new ones we welcome in this season. We will do our utmost to ensure even more exposure in the coming years, both physically and digitally, and we are already

working on many new initiatives for an improved sponsorship experience.

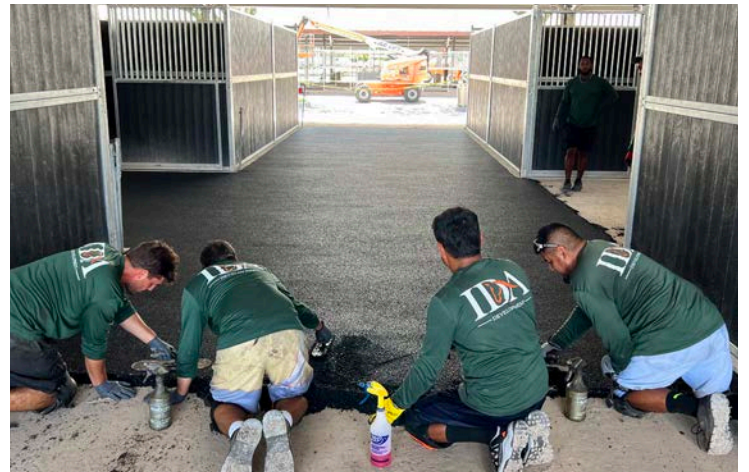
You may also notice new faces in the management team at Wellington International. We are excited to have added many of the best and brightest in their respective fields to our team, and we look forward to the exciting opportunities that their expertise and enthusiasm brings.

I hope we all have a fantastic season here in the renewed setting of the Winter Equestrian Festival with outstanding experiences for everyone!

Sincerely,

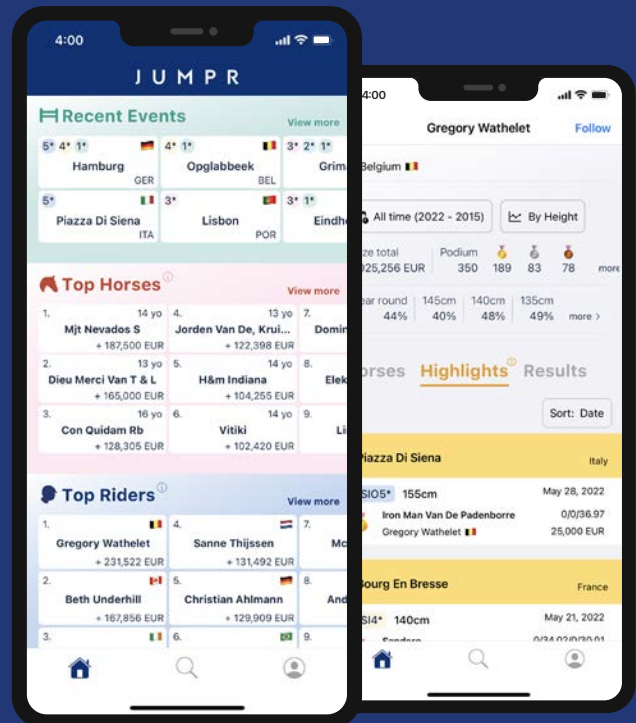


Andreas Helgstrand CEO
Global Equestrian Group



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Year Round!



As the official Rosé sponsor of the International Club at the Winter Equestrian Festival, we are excited to share with you the newly released Summer in a Bottle Rosé Côtes de Provence! This sibling to our famous Summer in a Bottle Rosé from Long Island, NY, marks a new and exciting chapter for Wölffer. We worked for years to find the perfect vineyard and make the perfect Wölffer wine in France! The magic of our rosé winemaking, and the heart of rosé, Provence, is a marriage that was destined to be, and a dream come true.

Ready, Set...WEF!

continued from page 1

taken away the peak tents. You may say, 'what difference does that make?' The difference is to the public. We have so many people coming to watch every Saturday night and they have nowhere to stand. If you can't get into the seats, which was happening all the time, you need somewhere to stand and watch and now that we've taken down the peaks, a lot of people can stand up there and watch the jumping."

Goutal-Martreau, who is often on double duty between the hunter and jumper rings explained what her reaction has been to the changes going on at Wellington International and how beneficial these advancements will be for everyone.

"First of all, I think all of the improvements have been major and I think everybody who is

competing here and riding here every day feels those changes and appreciates those changes," she said. "As a rider, and a trainer, and a spectator, it's the only circuit that we have all year, that we joke about being able to unpack at. It used to be a 12-week development series but now we are here almost five months. That's very unique and significant.

"WEF is extremely helpful for us to develop horses," she continued. "You see an onslaught of young horses at the start of season that are veterans by the end, and they go on in their careers. It's a great place for everyone to get better."

Switching gears to the Adequan® Global Dressage Festival, Lyle gave insight into how Wellington allows her to balance wearing several different hats over the course of four months.

"Most of the top riders are

not only top riders but also have businesses and students and young horses as well," said Lyle, who currently has her eye on completing her FEI World Cup qualification at AGDF. "What has made this place so unique to me is the ability to come, be five minutes from the showgrounds, show in a world cup qualifier, show against the best of the best, then go home to train my students, train my clients, and have enough shows offered that I can spread out. Not to mention, the atmosphere here on Friday nights is one of the coolest that I have ridden in anywhere in the world."

Baur echoed Lyle and focused on the championship qualification opportunities that will present themselves this season at AGDF. With three CDIWs, two CDI4*s, a CDI Nations Cup and a CDI5*, seven Friday Night Stars events

will highlight the schedule.

"The Olympic qualification period has started on January 1st for us, which means we have a lot of riders starting their bids," said Baur. "We have the Asian Games later in the year and will see first time riders from Turkey, Singapore and Thailand competing here. For the CDI0, we are expecting several more teams including Spain, Australia, Colombia, and Germany in addition to Canada and U.S."

The press conference concluded with both Stone and Baur sharing strong athlete numbers and encouraging the local Palm Beach County community to come experience both the sports of show jumping and dressage throughout the next three months. Together, the teams at both WEF and AGDF are excited to welcome the highly anticipated 2023 season.

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HUNGRY?

Places to eat at Wellington International

Chik Monk Nathalie's Café

Tiki Hut Magdalena's Mexican

Harry's Lemonade Anonymous Coffee

Loopy's Crepes Florida Snow

Oasis Café Silva's Mexican

Muddy Paws Ice Cream Island Kitchen

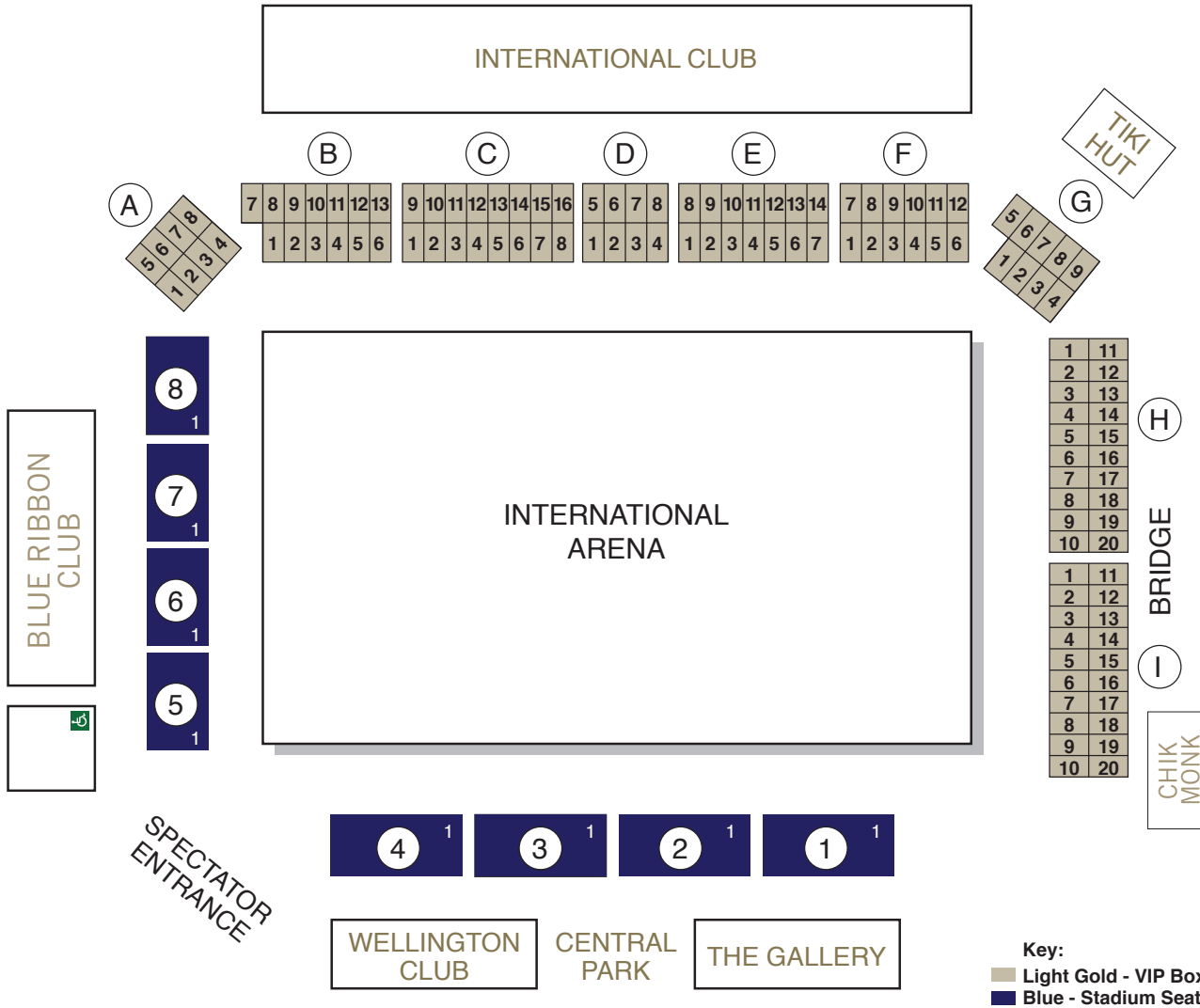


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PP-AI-US-0375 05/2021

INTERNATIONAL ARENA AT WELLINGTON INTERNATIONAL



W Box Office, VIP Box Seats, and Tiki Hut Tables
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W Blue Ribbon Club Have a special party, wedding, fundraiser at our Blue Ribbon Club while watching world class jumping under the stars. Contact Special Events Coordinator Courtney Schintzius at 561-784-1110.

W International Club Our unique and private club for the discerning Patron - have your exclusive table for the Winter Equestrian Festival with uninterrupted views over the International Arena. For further information please call Kathleen LaMour 561-784-1106.

W Wellington Club & The Gallery Enjoy fine dining while watching world class equestrian shows ideal for private parties and family celebrations. For information call Special Events Coordinator Courtney Schintzius at 561-784-1110.

VENDOR VILLAGE

ActivoMed
 Anne Gittins Photography
 Charles Ancona NY
 CM Hadfields Saddlery Inc.
 CWD Custom Saddles
 Danny & Ron's Dog Rescue
 Der Dau Custom Boots
 Equestrian Team Apparel
 Equiline
 Equine Tack & Nutritionals
 Equis LLC
 ES Equine Photography
 Eyes of Wellington
 F.LLI. Fabbri Inc.
 Fab Finds by Sarah
 Four Oaks Creative
 Jods Equestrian Apparel
 Kingsland Equestrian
 Kocher Tack Shop
 Miki Saddlery
 Parlanti
 Personalized Products
 Ride Equisafe
 Röwer & Rüb
 Running Fox Equestrian
 Sofie's Boutique
 Stephex Horse Box
 Susan J. Stickle Photography
 Tack n Rider
 Tony Hanley Horse Supplements
 Vogel
 Voltaire Design Fine Saddlery

BARNs 1-4

Dandy Products
 Farmvet Inc.
 Josey's Laundry Service
 Woody's Shoe Repair

INTERNATIONAL WARM-UP ARENA

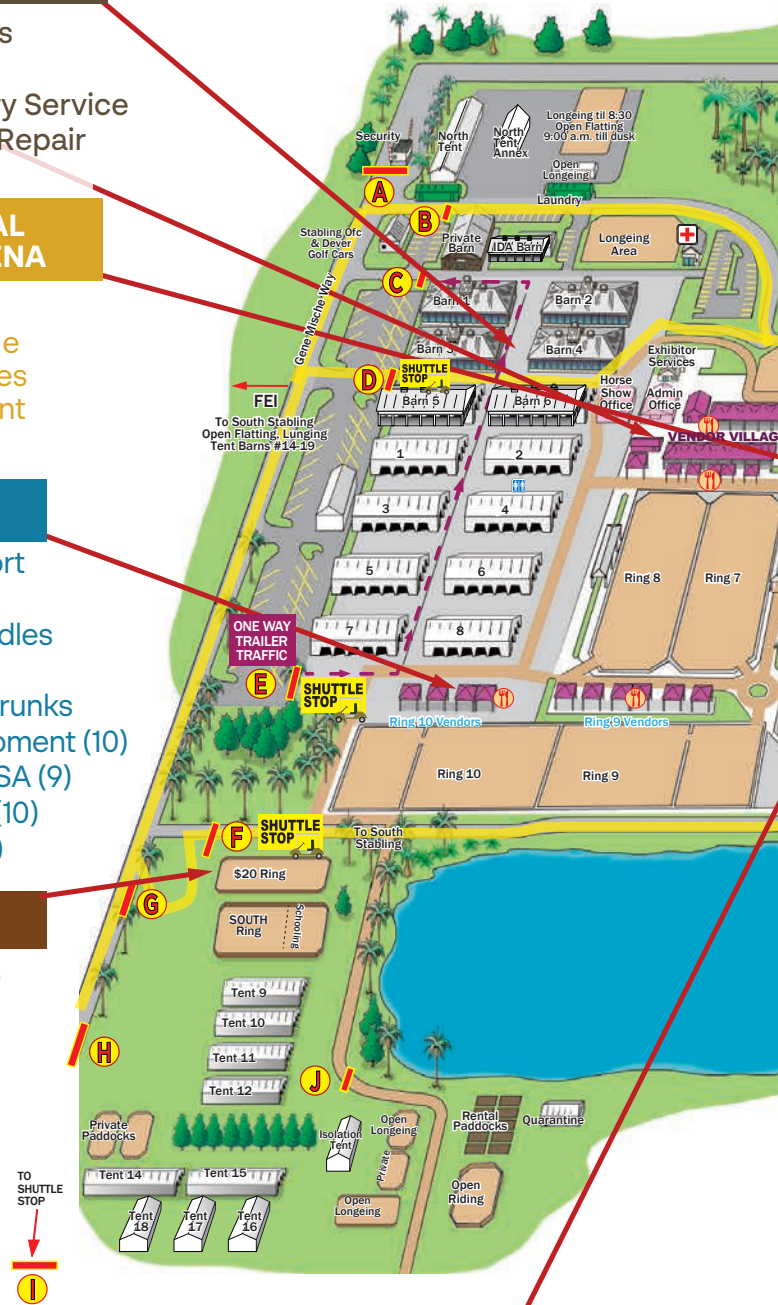
BarnWalkers
 Bruno Delgrange
 Custom Saddles
 IDA Development
 Shop HSH

RINGS 9 & 10

Arion Horse Sport
 Tack (10)
 Devoucoux Saddles
 & Tack (9)
 McGuinn Tack Trunks
 & Stable Equipment (10)
 Prestige Italia USA (9)
 Show MDs LLC (10)
 Sportfot USA (9)

SOUTH BARNs

Riders Boutique
 Zest

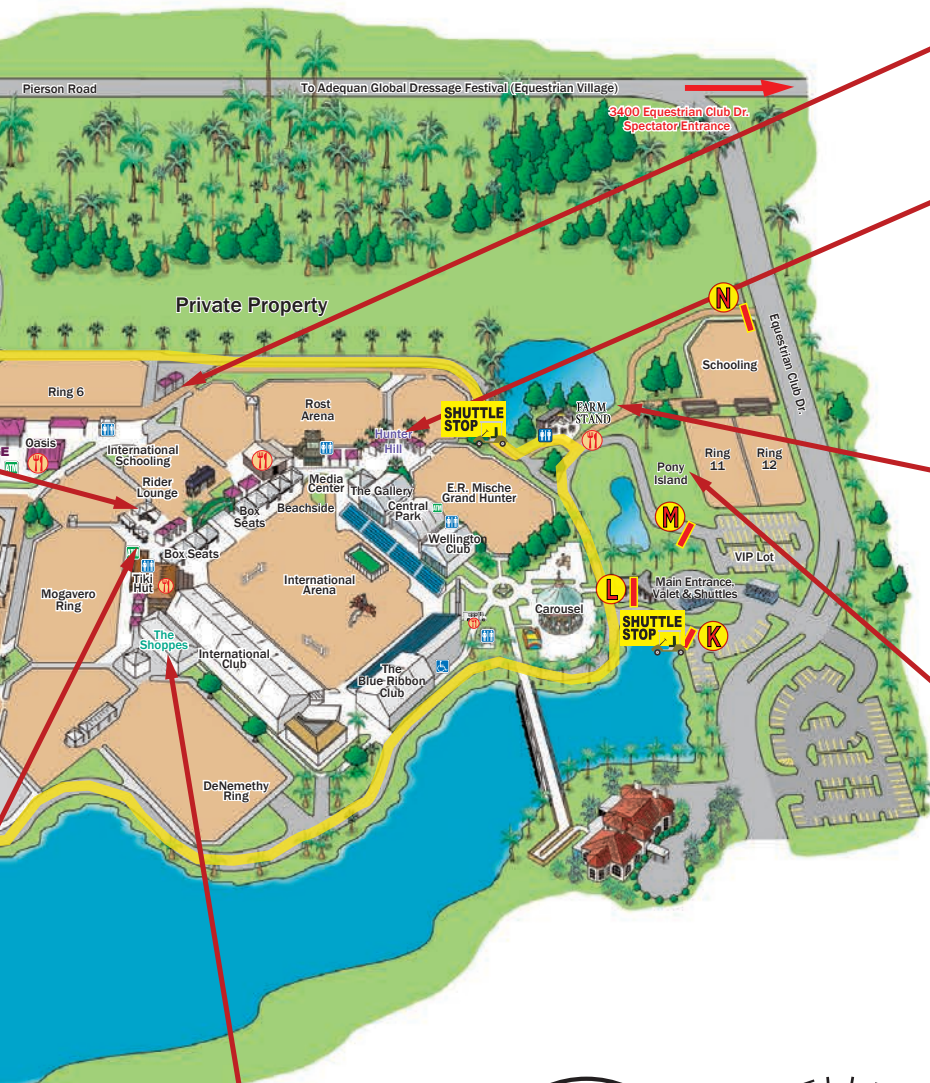


TIKI TERRACE & BRIDGE DECK

Anastasia Gioielleria	Karina Brez Jewelry	Nouvelle/Silk 95 Five
Aztec Diamond	Kask	Sam Edelman
Dada Sport	Kaval	Taroo
Dismero Italian Fashion	Keyes Art	The In Gate
Double Trouble Boutique	Kingsland Equestrian	Weatherly Stroh Studio
Equisite	Lauracea	Wellington
Etalon Equestre	MDVii	Equestrian Realty
Gold No8	North of Grey	Yagya
Hermès		

KEY

-  - Gate
-  - Shuttle Pick up
-  - Food Vendors
-  - First Aid Station
-  - Trailer Traffic



RING 6

Antarès Sellier France
Kind Media

HUNTER HILL

Chloe's of Middleburg Style Mobile
Calvert Collection
Elegant Equis Photography
Enise Jewelry
Gladiator Therapeutics
The In Gate
Wellington Antiques

FARM STAND

The Shop at Farm Stand
Akuma
Bustle & Brew
Meraki Juice Kitchen
Pop-Up Markets

RING 11 (Pony Island)

Palm Beach Int'l Academy

PLACES TO EAT

INTERNATIONAL ARENA
Chik Monk
Tiki Hut

VENDOR VILLAGE
Harry's Lemonade
Loopy's Crepes
Oasis Cafe

RING 9
Muddy Paws Ice Cream
Nathalie's Cafe

RING 10
Magdalena's Mexican

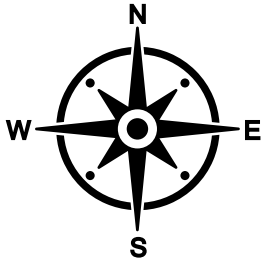
BARN 4
Anonymous Coffee

PONY ISLAND
Florida Snow
Silva's Mexican

SOUTH BARN
Island Kitchen

THE SHOPPES AT INTERNATIONAL CLUB

Ari
Gavi Home
Helgstrand Jewellery
Hunt LTD
Lugano Diamonds





RIDER SPOTLIGHT

KARL COOK

This West Coast resident continues to head east for the winter! Karl Cook is a talented rider who has made quite the name for himself, not only through his accomplishments in the arena, but also through his popular video "Walking and Talking" video series. He shares his opinions and insights, what he has learned throughout his career, and addresses topics related to equestrian sport with a bonus of a whiskey tasting to kick off each episode. We caught up with Karl to talk WEF 2023:



The platform you've built in the equestrian world is one of a kind. How has this impacted your career?

It's helpful for me to analyze my rounds, and I think doing it in this way continues to help teach me how to do it better and be more accurate. My team and I are working on quite a few things right now, and we've made a website. The growth of "Walking and Talking" has allowed me to create a brand, whereas if I attempted to do that before, there wasn't much of a brand identity.

A Karl Cook special edition question:

What is your favorite whiskey at the moment?

One that I've tried recently is Michter's Small Batch Sour Mash Whiskey. I was given it as a gift, and it was a pleasant surprise!

You've referred to your mare Kalinka as a force of nature. Can you explain how having that level of respect for a horse makes your relationship with her so special?

I think it's a lot like when you play team sports with other humans. Think of any two teammates that have a great connection; they make each other so much better; they can anticipate how the other is going to react to something, and they work together to achieve a goal. In this sport, sometimes we forget that this is a team sport, and you need to build each other up.

What are your plans for WEF 2023?

I'll arrive at the end of January and will be in Wellington for the rest of the season. I'm shooting for the Rolex CSI5* with Kalinka and the CSI5* during the ninth week. Besides those two weeks, she won't compete too much. When you have a horse like her, you want to keep showing and continue being successful, but I don't want to get too greedy. I have a good string of horses that I want to focus on this winter circuit and hope to bring some of them up to the five-star level.

How did you get into riding?

My mom bought me a pony and it stuck.

You speak a lot on mental health alongside medical professionals, what is the best piece of advice you can give on mental health from everything you've learned?

I've noticed that people think that how they feel is just how they are, and can't be changed, which isn't the case. As humans we can decide to perform different actions or do things differently. The way you feel is not just who you are; it can be very deliberate. Changing those feelings can be difficult, which is why many don't think they can, but you can.

Questions to ask your divorce lawyer

Before you hire a divorce lawyer for a complex case you should ask:

- How many cases involving over one billion dollars have you taken to trial and what are the names of those cases?
- How many cases involving over one hundred million dollars have you taken to trial and what are the names of those cases?
- How many cases have you taken to trial that lasted longer than ten trial days and what are the names of those cases?
- How many cases have you taken to trial where there was litigation simultaneously in Florida and also in multiple other states and foreign countries?

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Hailee Roy and D. Millfield Darin, champions of the TRM Low Children's Jumpers.



Latoya, champion of the Vogel Adult Amateur Hunter 36-49 division with rider Julie Hogan.



Harper Clark and Empire's Paris, champions of the Crossrail Hunters.



Chloe Melton and Turning Point, champions of the Short Stirrups



Kendall Cafferty and Spiderman, champions of the Short Stirrup Hunters (Sec A).



Steven Gregorio and Czarito, champions of the Equestrian Sport Productions 3'3" Open Hunters.

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OPEN HOUSE OF BEERBAUM AND HELGSTRAND

On January 17th 2023

We are delighted to welcome you to the 2023 Open House of Helgstrand and Beerbaum. We look forward to welcoming you for a spectacular afternoon and evening with dressage and jumping horses, clinics, presentations and unique vendors and partners of the Global Equestrian Group.

PROGRAM OF THE DAY

- 4:00 pm Doors open; option to walk around the property
- 5:30 pm Welcome by Andreas Helgstrand and Ludger Beerbaum
Show jumping presentation with Ludger Beerbaum
Dressage presentation with Andreas Helgstrand,
Lars Petersen, and Dr. Ulf Möller
- 7:15 pm Light servings, soft drinks and wine
- 8:30 pm We wish you a great evening

Please RSVP via info@helgstrandevent.dk no later than January 12th 2023.

We look forward to welcoming you on January 17th 2023!

For any questions please contact Head of Event & Partnership Martin Thorbøll Pedersen at mtp@gegroupp.dk.

Parking is available on the property.



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// PRESENTATION

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