# WINTER EQUESTRIAN FESTIVAL

WEEK 1 • JANUARY 6, 2025

RICHARD VOGEL DOUBLES DOWN IN PREMIERE WEEK

A WORD FROM WELLINGTON INTERNATIONAL CEO MURRAY KESSLER

BEHIND THE CAUSE: GREAT CHARITY CHALLENGE NON-PROFIT SPOTLIGHT ON CATIE'S CAUSE

#### WW

# 2025 Winter Equestrian Festival A Warm Welcome from Wellington International CEO Murray Kessler



#### To Our Valued Equestrian Community,

We are thrilled to welcome our athletes and their teams, partners, sponsors and visitors back to Wellington International's Winter Equestrian Festival, the #1 horse show series in the world. For those of you who are new, we are excited to share this season with you. For those of you who are returning, thank you for your unwavering support! Your dedication fuels the passion that has made the Winter Equestrian Festival a truly unique and world-class experience for nearly 50 years.

We have loved watching our athletes and their incredible support teams compete across the globe throughout the summer, especially witnessing their remarkable performances at the Paris 2024 Olympics. While you've been away, a lot of good things have happened. Most notably, we've gone through a transition of ownership, opening a new era in this great horse show's history which is only just beginning.

Before I share some of our very early progress, I want to share with you how deeply honored I am to have been given the opportunity to be WI's new CEO and how humbled I am by the outpouring of support so many of you have already expressed to me. For those of you who don't know me, I come to this position with over 50 years' experience in equine sports, highlighted by my role as President of the U.S. Equestrian Federation and over 40 years in the corporate world including the CEO position in three Fortune 500 companies. As I lead the incredible management team that was already in place, my priority going forward is clear:

## To Keep Wellington International the Premier Horse Sports Destination in the World for Generations to Come!

To that end, we are embarking on a multi-year journey where we will be investing to upgrade the existing facilities, building out new state-of-the-art facilities on newly acquired adjacent land that will double the size of our showgrounds, and we will be bringing you many new programs and services designed to deliver you an unparalleled experience. Let me assure you that while we go through this journey, horse and rider safety will always come first.

While we are only just beginning, significant progress has already been made in several key areas:

- Extended Equitan Surfaces: The comfort and safety of our equine athletes, their grooms, and riders are of the utmost importance. We have extended the Equitan bridle path surfaces, enhancing the quality and support provided throughout our venue. This includes the FEI path from the maintenance area past Ring 10. This extension will also improve stormwater drainage.
- New LED Lights in the International Arena: We are thrilled to introduce newly installed, stateof-the-art lighting in the International Arena. This upgrade ensures optimal visibility during evening events, enhancing the safety for horse and rider as well as the spectator experience.

- New Jumbotron in the International Arena: We are excited to have been able to obtain and install a new state-of-the-art Jumbotron with significantly broadened technical capabilities in the International Arena that will also provide an enhanced viewing experience.
- New Open Flatting/Lunging Rings: We will immediately feel an initial benefit to the larger showground footprint with the addition of new open flatting/lunging rings on Parcel F, which will be completed in time for Circuit. This not only benefits those stabling on the grounds, but it also helps reduce congestion in the main competition warm up areas.
- Enhanced Maintenance & Cleaning: For this season, we have contracted additional cleaning staff. With these additional resources, we will be conducting maintenance and cleaning on the showgrounds during day and night. We would appreciate your help keeping our venue clean. To aid in this, we will be adding additional trash receptacles throughout the property.
- Golf Cart Shuttle Routes Sponsored by WeatherTech: We understand that parking can be a challenge at the showgrounds. To ease access across the venue, we have enhanced golf cart shuttle routes, providing a seamless way to navigate the grounds. We have also added off-site employee parking to make sure every spot in close proximity of the stabling areas goes to our valued customers.
- Exciting Hospitality Venue Updates: We are delighted to introduce the NetJets Landing, an exceptional hospitality space crafted to enhance your experience at Wellington International. This luxurious venue offers breathtaking views and top-notch amenities, creating a perfect retreat for equestrian enthusiasts on Saturday evenings. Additionally, the upgraded Tiki Hut experience, presented by BrainJuice, will feature a revamped menu and enhanced seating, ensuring a relaxing and enjoyable atmosphere. Meanwhile, Central Park will showcase a design partnership with premium Chrome Horse Tequila, adding a unique touch to the experience.

These improvements are a testament to the dedication and hard work of our Wellington International team, as well as the invaluable support of our sponsors. Their contributions are woven into every aspect of the festival, and we are proud to partner with them in bringing this season to life.

As we embark on this season of the Winter Equestrian Festival and expand our facilities over the next few years, I want to extend my deepest gratitude to you for being part of the Wellington International family. Your passion and commitment are the driving forces behind everything we do.

Warm regards,

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Murray Kessler CEO, Wellington International

# Richard Vogel Opens Winter Equestrian Festival with Double Win

orld no. 6 Richard Vogel left his mark on opening week of the 2025 Winter Equestrian Festival (WEF) with back-to-back wins. After topping the Adequan® WEF Challenge Cup Premiere Round riding Levi Noesar on Thursday, he returned Sunday afternoon to win the \$75,000 WEF Premiere Grand Prix in the irons of Event De L'Heribus.

In their first show together, Vogel and the 10-year-old German-bred gelding (Emir De Vy x Komanche Des Fontenis) bested a 12-horse jump-off over courses designed by Eric Hasbrouck (USA).

"I'm very excited about our future with him," said Vogel, a German Olympian who is basing in Wellington for his winter season. "It's a super way to start the season and a spectacular way to begin our partnership."

Vogel found "Sven"—as the horse is known around the barn—with the Berger family in Bavaria, South Germany. "More than a year ago, I bought another horse off them and I saw him in the stable. Even in the stall I could see that he was smart. I knew him from videos and followed the horse quite a bit, but they weren't ready to sell. I went back two months ago to try him and the feeling was very good."

Event De L'Heribus was produced by Sabrina Berger and collected many notable wins in the young horse ranks. "Sabrina did a super job with him; brought him up very well so that we can take over the reins and straight away have success. That's a nice feeling and a compliment to their work also."





When asked about his impressive record over speed tracks, Vogel responded. "Nowadays, our sport is so fast. I think it's for sure an advantage to already have a naturally fast horse and I like those types of horses. If a horse jumps a lot of clear rounds but is a little bit slow it's also a very good horse, but to win a class is obviously easier on a naturally fast horse."

Specifically referencing Event De L'Heribus, he concluded, "In the stable, he looks heavy but under the saddle he gets quite modern. If you see him without a saddle, you almost think it's an old-fashioned type but he has so much blood and is so intelligent. I think that's what makes him special.

"I'm super motivated. I think you can see that," said Vogel, who won the 2023 Rolex Grand Prix at Wellington International. "WEF and Wellington have always treated us very well. We have high hopes to bring a group of younger horses into the bigger sport here. We will see where the journey takes us."





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#### INTERNATIONAL CLUB

Lugano Kiton NetJets Business Centre Weatherly Stroh Artist Lauracea

#### TIKI TERRACE

WEF Store Hermès Karina Brez Jewelry Kaval DandyLion (WEF 1-6) Equestrian Stockholm (WEF 7-10) Julie Keyes Art (WEF 11-12) Serenella

#### BRIDGE DECK AT TIKI TERRACE Dada Sport

Michel McNabb (WEF P-2) Helgstrand Jewellery (WEF 3-4) Carol Morano Equine Art (WEF 5-6) Equisite Elements of Style (WEF 7-12) Alexander Academic Access (WEF P-1) DELGÉ (WEF 2) J Wilder Imports (WEF 3-5) The Calvert Collection (WEF 6-10) Maya Delorez (WEF 11-12)

THE BARN AT HUNTER HILL LeMieux

HUNTER HILL Ola' Mair Boutique Vanner House UNIQ. Jewelry (WEF P-4) Ryde Equestrian (WEF 5-6)

INTERNATIONAL RING WARM UP Prestige Italia Equitan Bruno Delgrange Maître Sellier Barnwalkers IDA Development

RING 6 Antarès Sellier Voltaire Design THEAULT

OASIS Charles Ancona La Enovesé Designs Devoucoux

VENDOR VILLAGE SOUTHSIDE Danny & Ron's Dog Rescue Equestrian Team Apparel Optic Nirvana Fab Finds by Sarah JODS Sofie's Boutique Der Dau Human Touch (WEF P- 4) Gladiator Equine (WEF 5-8) Shop Cou (WEF 9-12) Equiline Turner & Co Running Fox Kocher Tack Shop Tony Hanley Supplements Stephex CWD Tack n Rider Personalized Products Equine Tack & Nutrition **CM Hadfields** 

#### VENDOR VILLAGE NORTHSIDE

Loopy's Crepes The In Gate Ride EquiSafe Miki Saddlery Hunt LTD Parlanti Fratelli Fabbri EQUIS Vogel NYC Harry's Lemonade

PONY ISLAND

Farm Stand Silvia's Tacos Palm Beach Int'l Academy Florida Snow Hunter's Landing

#### THE BARNS

Dandy Products FarmVet Josey's Laundry Anonymous Coffee Paddock Paws Veterinary Clinic

RING 9

Arion Sellier Forestier Sellier Sportfot Muddy Paws Ice Cream Nathalie's Café

**RING 10** Ringside Health Clinic McGuinn Farms Magdalena's Mexican

SOUTH BARNS Rider's Boutique Zest Best Islands Kitchen Alorian Saddlery



Anonymous Coffee.....Barn 4 Florida Snow .....Pony Island Harry's Lemonade.....Vendor Village Loopy's Crepes....Vendor Village Magdalena's Mexican ...Ring 10 Muddy Paws.....Ring 9 Nathalie's Café ......Ring 9 Oasis Café.....Vendor Village BrainJuice Tiki Hut .....International Arena Toasties .....Vendor Row Silva's Tacos .....Pony Island



ore than 50,000,000 Americans reach for some form of relief each week in the form of acetaminophen (most commonly known as Tylenol). Maybe this includes you or someone you know?

Imagine feeling unwell and taking this over-the-counter medication designed to make you feel better, you don't, so you take more, eventually feeling so unwell that you decide you need to go to the ER. This is Catie's Story.

Catie lost her life to an unintended overdose or poisoning from Tylenol. She ended up with acute liver failure, in an induced coma on multi-organ life support and on the top of the liver transplant list at a top NYC hospital.

She died just 3 days after reporting to her local emergency room due to pain in her upper abdomen and vomiting. The day prior she felt fine. And her story isn't unique. Hundreds die each year.

Catie's Cause was born out of a desire to raise awareness while combatting heartache. Catie lived a beautiful life, and we know she would want others to be aware of what happened to her.



Behind the Cause: Great Charity Challenge Non-Profit Spotlight

Catie's Cause focuses on real documented risks associated with acetaminophen while providing wellness-based information that can lead to a reduced use of over-thecounter pain medications.

#### How Catie's Cause Raises Awareness (check our website for

- sources catiescause.org)
- Social Media:

   @catiescause on LinkedIn,
   Instagram, Facebook and
   Pinterest

• Public & Private Appearances and Podcasts:

To schedule us: karen@catiescause.org

- Free Resources: for download and use by the public
- Coasters in bars where young adults are present
- Print materials offered to pharmacies, doctors and more!

### What Are the Real Risks of Acetaminophen?

• The FDA requires a black box warning, which means

acetaminophen can lead to severe injury or death.

- Only 25% of us read and follow medication safety warnings, putting 75% of us at risk for injury or death if medication is taken incorrectly or misused.
- Some are more vulnerable than others: young adults, the elderly, young children, those with dental pain that persists and those with limited access to medical care.



- Acetaminophen poisoning creeps up on you over a period of time but can also happen quite suddenly so be mindful not to overuse it.
  - Don't Double Dose: Never use more than one medication at a time with acetaminophen. For example ,Tylenol and Nyquil, or Nyquil and Midol. Acetaminophen is contained in more 600 medications.
  - Never drink and take

     acetaminophen: Many
     young adults and college
     students report taking
     Tylenol before they go out
     for a night of drinking.

     They are immediately

     putting their liver into
     double jeopardy due to
     the way the liver
     processes alcohol and
     acetaminophen.
  - Follow package warnings: for example, acetaminophen is not

intended for chronic pain, should not be given for more than three days for fever and can also be a problem if not eating due to illness.

- Always consult a doctor before using any medication, even overthe-counter medication.
   This pertains to you and those you assist with medical care.
- Look for more natural ways to mitigate and manage pain.
- Always keep track of medication administration, acetaminophen has a small margin of error in dosing and little ones are especially at risk when unwell as parents often reach for pain and fever relief. Access a free medication tracker on our website under resources.
- Be mindful that all

medications can be poisonous, so keep them up and out of the reach of children. This includes brightly colored liquid acetaminophen which children can be drawn to.

#### Top Tips to Mitigate and Manage Pain

Follow our social media; tips are provided regularly: @ catiescause on LinkedIn, Instagram, Facebook and Pinterest

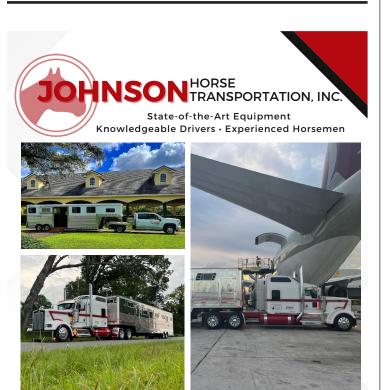
Hydrate! Many headaches are mitigated by hydration.

Become your own best selfadvocate. Keep a pain journal and consult a doctor. Pain can be manageable in other ways or have a root cause you're missing.

Live a healthy lifestyle including a diet that supports liver function and regular exercise which is known to reduce pain, even arthritis related pain.

Educate yourself about the body's natural mechanisms to fight infection such as fever. Learn more about current views on fever and its purpose.

Consider pain relief through chiropractic, acupuncture, acupressure, meditation, mindfulness and **fewer riskbased approaches to pain.** 



#### Official Ground Carrier of the Winter Equestrian Festival • Trucks on WEF Grounds 24/7

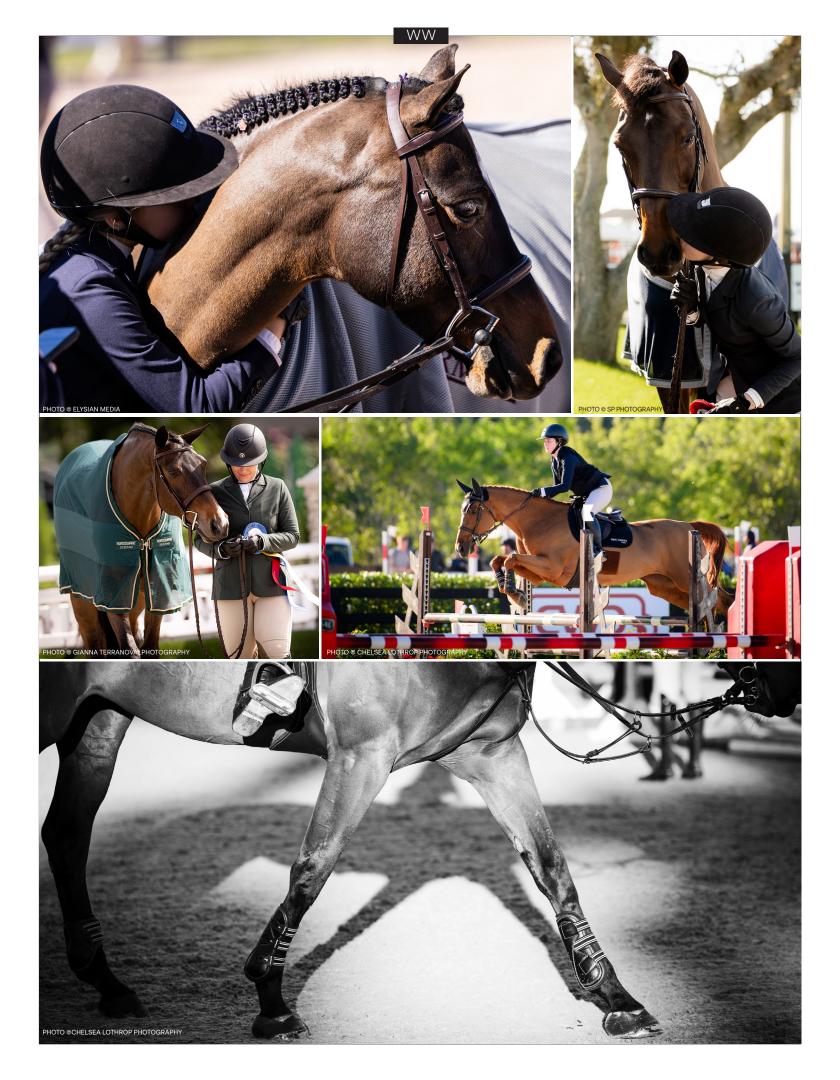
- Daily trips to Ocala and Miami
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Learn Catie's Story A Life Cut Short Protect Yours





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# CHAMPIONS GALLERY



Zara McGuigan and Hulst Summer, champions of the Low Child/Adult Training .90m Jumpers.



Aventus was champion of the FarmVet 3'3" Performance Hunter division with Geoffrey Hesslink aboard.







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Victoria Colvin is presented as winner of the USHJA International Hunter Derby aboard Meredith Lipke's Paradigm, who was honored with the Champion Equine Insurance Hunter Style Award by Laura Fetterman.



Kaya Tomasulo rode Nelson van't Jonkersleen to the top tri-color in the Low Child/Adult Training .80m Jumpers.



Arianne de Kwiatkoski and Checkmoon Ask, champions of the Don Little Masters presented by Rushy Marsh Farm

PHOTOS © SPORTFOT





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#### SATURDAY, FEBRUARY 1, 2025 at WELLINGTON INTERNATIONAL

FOOD VENDORS ~ PETTING ZOO ~ FACE PAINTING CAROUSEL ~ WELLINGTON SCHOOL ART FESTIVAL

GATES OPEN AT 6 PM ~ FREE GENERAL ADMISSION

## Book VIP Experiences during Saturday Night Lights at Wellington International

#### THE BLUE RIBBON CLUE

Indulge in a gourmet dinner buffet, enjoy an open bar, and savor the best views of the International Arena.

#### THE BRAINJUICE TIKI HUT

Relax with a casual, lively atmosphere just steps from the action, for a VIP experience with a fun twist.

#### THE NETJETS LANDING

Experience the ultimate in exclusivity with front-row seats, enhanced amenities, an exquisite dinner, and open bar access in the heart of the International Arena.

#### THE GALLERY

Available only on 4\* and 5\* Grand Prix nights, enjoy a buffet, open bar, and an exclusive post-competition nightclub for guests 21+.

Scan the QR code to learn more



